



REP HEADLINE# 6362360 TRF# 335461 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/12 15.26  
 HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	A		1100P-1135P	30		\$2,000.00	10/4	10/5	1		TH-F	1
PROGRAM : LOCAL NEWS ORD COM1: LATE NEWS ORD COM2: SPT IS BOOKED THIS IS A MAKE-GOOD FOR OCT4 ON LINE-5 FOR 1 SPOT/WK												

10	S		1130P-1200M	30		\$2,250.00	10/7	10/7	0		SUN	0
PROGRAM : LATE NEWS SUN												

13	A		1130P-1235A	30		\$2,250.00	10/7	10/7	1		SUN	1
PROGRAM : LATE NEWS SUN ORD COM1: NEWS FLW FOOTBALL ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT7 ON LINE-10 FOR 1 SPOT/WK												

M1	OK'D	BUY#4	MISSED:TH-F/730P-800P				OCT4 (2/WK)		30S	\$1,250.00	(OCT3/12)	
			OFFER:TH-F/730P-800P				OCT4 (2/WK)		30S	\$1,250.00	PLS ADVISE.	
CMT:WHEEL CMT:SPT IS BOOKED												

M2	OK'D	BUY#5	MISSED:TH-F/1100P-1130P				OCT4		30S	\$2,000.00	(OCT3/12)	
			OFFER:TH-F/1100P-1135P				OCT4		30S	\$2,000.00	PLS ADVISE.	
CMT:LATE NEWS CMT:SPT IS BOOKED												

M3	OK'D	BUY#10	MISSED:SUN/1130P-1200M				OCT7		30S	\$2,250.00	(OCT3/12)	
			OFFER:SUN/1130P-1235A				OCT7		30S	\$2,250.00	PLS ADVISE.	
CMT:NEWS FLW FOOTBALL CMT:SPT IS BOOKED- THX JEN												

OCT/12 12000.00 CONTRACT TOTAL 12000.00  
 TOTAL SPOTS 14

MARKET TOTALS \$54,545 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6362360 TRF# 335461  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT3/12 11.55  
\*\*\* WPXI-TV \*\*\*

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA

AGY # 03844 AGY. NAME BRABENDER COX MIHALKE

1218 GRANDVIEW AVENUE, 1ST FLOOR

PITTSBURGH, PA 15211

REP. # OFF. # 18 SALESMAN #

BUYER NAME LIZ BRABENDER

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6362360

CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/01 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 OCT7/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 11.55

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$12,000  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#4 MISSED:TH-F/730P-800P OCT4(2/WK) 30S \$1,250.00 (OCT3/12)  
OFFER:TH-F/730P-800P OCT4(2/WK) 30S \$1,250.00 PLS ADVISE.  
CMT:WHEEL  
CMT:SPT IS BOOKED

M2 UNRESL BUY#5 MISSED:TH-F/1100P-1130P OCT4 30S \$2,000.00 (OCT3/12)  
OFFER:TH-F/1100P-1135P OCT4 30S \$2,000.00 PLS ADVISE.  
CMT:LATE NEWS  
CMT:SPT IS BOOKED

M3 UNRESL BUY#10 MISSED:SUN/1130P-1200M OCT7 30S \$2,250.00 (OCT3/12)  
OFFER:SUN/1130P-1235A OCT7 30S \$2,250.00 PLS ADVISE.  
CMT:NEWS FLW FOOTBALL  
CMT:SPT IS BOOKED- THX JEN

CONTRACT TOTAL 12000.00  
TOTAL SPOTS 14